



MANAGED BY BLOOM INVESTMENT COUNSEL, INC.

BLOOM SELECT INCOME FUND ANNOUNCES DISTRIBUTION REINVESTMENT PLAN AND DISTRIBUTIONS

TORONTO, July 11, 2012 – Bloom Select Income Fund’s (TSX: BLB.UN) Distribution Reinvestment Plan (the Plan) will be in place for the Fund’s July 31, 2012 Distribution Record Date.

The Plan will allow Canadian resident beneficial unitholders to automatically reinvest their monthly distributions in additional units of the Fund, providing an opportunity to benefit from compounding through reinvestment at the prevailing net asset value of the Fund. Unitholders can obtain further details of the Plan from the Bloom Funds website (www.bloomfunds.ca). Please contact your Investment Advisor to enroll in the Plan.

The Fund announces the following distributions:

<u>Record Date</u>	<u>Payment Date</u>	<u>Amount per unit</u>
July 31, 2012	August 15, 2012	\$0.041666
August 31, 2012	September 17, 2012	\$0.041666
September 28, 2012	October 15, 2012	\$0.041666

For further information please contact Investor Relations at 416-861-9941 or 1-855-BLOOM18 or visit www.bloomfunds.ca

Commissions, management fees and other expenses may all be associated with investment funds. Please read the Fund’s publicly filed documents which are available from SEDAR at www.sedar.com. Investment funds are not guaranteed, their values change frequently and past performance may not be repeated.